

TOWN OF OCEAN VIEW

201 CENTRAL AVE, 2ND FLOOR
OCEAN VIEW, DE 19970

March 2, 2026

DRAFT

Ckistler@helpinitiative.de.org

Charles T. Kistler, Executive Director
HELP Initiative, Inc.
101 W. Loockerman Street
Suite 1B
Dover, DE 19904

RE: Project Safe Neighborhoods/Town of Ocean View

Dear Mr. Kistler:

The Mayor and Town Council at their regular meeting on _____ approved your request for the Town of Ocean View's participation in the Project Safe Neighborhoods program. It's our understanding that engagement with local churches and the South Coastal Village Volunteers will also be sought in an effort to reach more of our community.

We thank you for your willingness to work with the Town in this manner and we look forward to the success of your efforts in our community. Please keep us apprised of your engagement efforts and reach out with questions or to share additional information.

Sincerely,

Carol S. Houck
Town Manager
chouck@oceanviewde.gov

302-539-9797, ext. 104

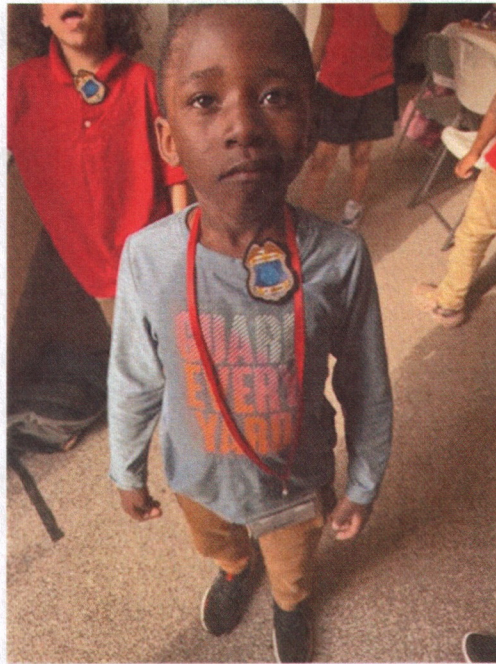
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Ocean View Town Council Briefing

Project: Safe Neighborhoods

March 10, 2026



Objectives: Project Safe Neighborhoods

1. **Improve** public safety by installing energy-efficient lighting **outside** the home (i.e. Lights-ON Delaware Strong) which will contribute to the reduction in criminal activity (Milford Case Study).
2. **Lower** energy bills by installing energy efficient measures **inside** the home in partnership with Energize Delaware's Home Energy Checkup & Council (HEC2) Program.
3. **Educate** residents for Emergency Response situations
 - a. Register for Smart911.Com
 - b. Complete Medical Prescription Card Information
 - c. Develop an Emergency Evacuation Plan (Home | City)
 - d. Identify vulnerable residents for a future Senior Roll Call Service
4. **Build** a referral system (Clearinghouse) that qualifies residents based on need and eligibility and shares resident details with program service providers using smart data exchange methodology
5. **Integrate** into existing networks of community and faith-based partnerships
6. **Increase** neighborhood engagement and trust building by educating residents about social media resources (Next-door, Camera Registration, Facebook, Anonymous Reporting)
7. **Create** jobs in Home Performance, Weatherization and Energy based trades

Home Energy Check & Counseling (HEC2)

Walk-through Checkup:

An Energy Specialist, whom is a BPI-Certified Energy Specialist, will perform a walk-through Checkup of the home to identify energy efficiency opportunities in the customer's home.

Installation of energy-saving measures:

With the customer's permission, the Energy Specialist will install an established total incentive cap based on participating utility requirements for Direct Install Measures in the client's home at no cost to the customer.

- LED lamps
- Bathroom Aerator
- Kitchen Aerator
- Showerheads
- Water heater pipe insulation



Lights-ON Delaware Strong

HELP All Measures - Lights-ON

35.6k

New Lights Installed

3.8k

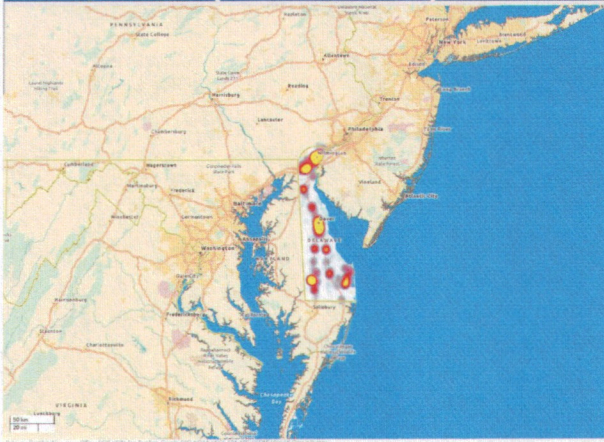
Solar Flood Lights Installed

286.5k

Total Lights Watts

1.4M

Power Reduction (kWh)



20.1k

Homes Serviced

3.9M

Annual Energy Savings (kWh)

\$547.2k

Annual Energy Cost Savings

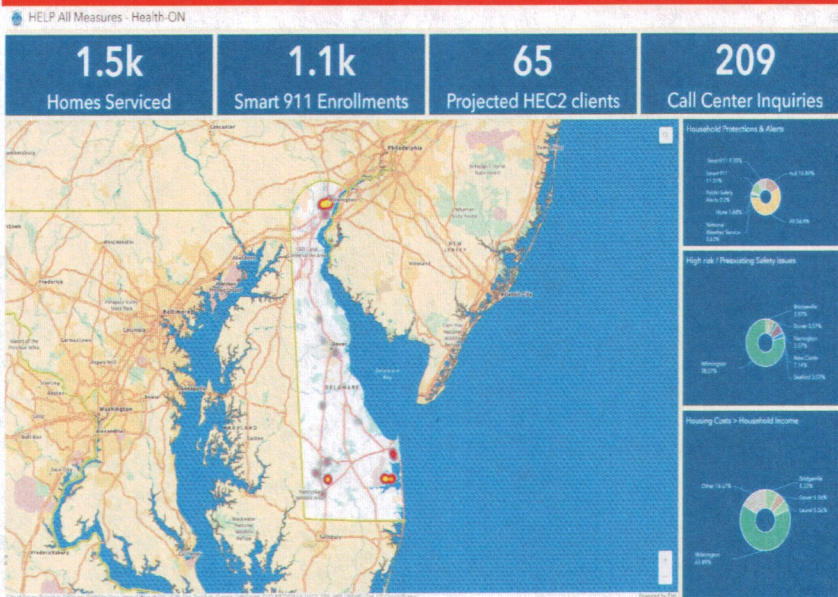


WE INSTALL HIGH EFFICIENCY LIGHTING ON THE EXTERIOR OF HOMES. • 38,000+ bulbs—20,000+ homes • Light up neighborhoods—Drive down crime • No charge to residents • Energy Cost Savings of \$547K+ Annually.

Action Plan: Project Safe Neighborhoods

Phase	Milestone Activity	Proposed Target Dates
1	START	Ocean View Town Council Vote Letter of Authorization
2	South Coastal Village Volunteers – Staff & Members	March – April 2026
3	Ministerium Outreach Intake Enrollment Installation & Education	April – May 2026
4	Integrate into existing networks of community and faith-based partnerships to facilitate community awareness and conduct intake & enrollment events	March – May 2026
5	Promote Jobs-ON Program to area residents and initiate internship onboarding process	March – April 2026
6	Provide After Action Report to Town Council	June 2026

Health & Safety Program



WE DISTRIBUTED OVER 1,500+ HEALTH & SAFETY KITS TO RESIDENTS OF DELAWARE.

- First aid kits
- Smoke & carbon monoxide detectors
- High efficiency lights
- Health information data cards
- Testing for elevated blood levels for lead
- Smart 911 registration
- No charge for residents

Points of Contact:

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